WIT
WOMEN IN TREASURY

WiT Summit 2027

SPONSORSHIP & PARTICIPATION PROSPECTUS

Connect. Lead. Advance treasury.

MAY 2027

New York City | Exact dates and venue TBD

Presented by WiT Foundation

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THE OPPORTUNITY

A shared future in treasury.

WiT Summit 2027 invites the treasury community to come together in New York City for connection, professional growth, and conversations about the future of the field.

This prospectus introduces ways to participate and explores potential partnerships with WiT Foundation. The summit offers a platform to support women in treasury and bring practitioners, industry partners, and emerging talent into conversation.

CONNECT

Build relationships across treasury, finance, banking, payments, and technology through purposeful peer exchange.

LEAD

Create space for women to share expertise, strengthen professional networks, and explore pathways to leadership.

ADVANCE

Exchange practical perspectives on the issues shaping treasury and the skills needed for the next chapter.

COMMUNITY & PROGRAM

Who we hope to bring together

An intended audience spanning career stages and the treasury ecosystem.

Treasury & finance practitioners

Treasurers, treasury managers, analysts, finance leaders, and professionals in cash management, liquidity, and risk.

Industry partners

Banks, financial institutions, payments providers, fintech companies, and treasury technology specialists.

Future leaders & advocates

Early-career professionals, mentors, educators, and allies committed to supporting women in treasury.

Potential program themes

Treasury leadership and career development • Liquidity and risk • Payments and technology • Mentorship and professional networks

Themes are illustrative; agenda and speakers will be announced.

PARTNERSHIP FRAMEWORK

Choose a way to partner.

Proposed sponsorship levels provide a starting point for discussion. WiT Foundation will confirm pricing, availability, and all benefits in a written agreement.

PRESENTING PARTNER

Explore a leading role in summit visibility, with a tailored recognition package across agreed event communications and onsite touchpoints.

SUPPORTING PARTNER

Support the summit through a package of agreed brand recognition, participation opportunities, and community engagement.

COMMUNITY PARTNER

Help broaden participation through a focused partnership aligned with mentorship, career development, or access.

Build a custom partnership
Tell us your objectives, intended audience, and budget. We can explore an appropriate package together. Registration allocations, branding, content participation, and any exclusivity remain subject to confirmation.

SPONSORSHIP & EXHIBITOR IDEAS

Make your support visible.

Illustrative opportunities to discuss with the WiT Foundation team. Each activation depends on the final venue, program, and event operations.

01 Networking experience

Support a reception, peer conversation, or hosted networking moment.

02 Mentorship & career development

Explore support for a mentoring activity or career-focused session.

03 Attendee experience

Discuss branded badges, lanyards, notebooks, or other useful materials.

04 Exhibitor or showcase presence

Explore a space to introduce your organization and engage attendees.

05 Digital recognition

Discuss sponsor visibility in agreed summit communications and online materials.

Content opportunities are subject to program review. No speaking slot, attendee data access, or exclusive category rights are implied by sponsorship.

NEXT STEPS

Be part of WiT Summit 2027.

To learn more about participating, sponsoring, exhibiting, or contributing to the program, contact WiT Foundation.

Start the conversation

info@witfoundation.net

witfoundation.net

Tell us what you have in mind

Share your organization and contact details, the type of involvement you are interested in, and your goals. For sponsorship inquiries, include your preferred activation and indicative budget.

Event details

When: May 2027; exact dates TBD
Where: New York City; exact venue TBD
Organizer: WiT Foundation (Women in Treasury)

Planning note: Sponsorship concepts, program themes, and participation formats in this prospectus are proposed. Pricing, final packages, agenda, speakers, registration details, and venue information will be confirmed by WiT Foundation.